

# LEONARDO BUSTOS

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## OBJECTIVE

To join with a strategic partner who has a substantial and relevant online presence to help me launch a unique online academy in a 2 Billion Dollar + dating industry. This Academy will teach singles how to prepare, package and present themselves in the best way possible so they can select and connect with the most perfect love partner.

## EXPERIENCE

7/1/2010 TO CURRENT                      The Companionator                      *Palm Springs, Ca*  
**CONSULTANT**

- Marketed online to singles using a variety of Social Media platforms and events
- Studied and trained in marketing on
  - Facebook, Twitter, LinkedIn,
  - Google Circles,
  - Hangouts on Air
  - Meetup.com
- I have extensive experience using Skype and Google Hangouts to consult with clients

7/1/2010 TO CURRENT                      The Companionator                      *Palm Springs, Ca*  
**BLOGGER**

- Wrote several dozen articles for my website and e-mail marketing
- Wrote articles that were featured in Huffington Post, Esquire, Playboy, Cosmopolitan and others
- I've been interviewed on several radio podcasts

7/1/2010 TO CURRENT                      The Companionator                      *Palm Springs, CA*  
**AUTHOR**

- Author of "CyberSystem Dating"
- Author of "How to Attract Women With Humor"
- Author of "How to Attract Men and Keep Them Interested"
- Author of "How to Attract Women and Keep Them Interested"

7/1/2010 TO CURRENT                      The Companionator                      *Palm Springs, CA*  
**VIDEO/SOFTWARE PRODUCER**

- Producer of the "Mate Attraction Program" series of videos
- Producer of "Message Mating Minute" and instructional videos for clients
- Producer of dozens of marketing videos for The Companionator and Mate Attraction Program
- Creator of "Create A Mate Matrix" and "Date Rater Evaluator" software modules for clients
- Creator of "Self Assessment Questionnaire" to help you prepare for a new relationship

7/1/1984 TO 5/26/2010                      Daum Commercial                      *City of Industry, Ca.*  
**COMMERCIAL REAL ESTATE BROKER**

- Opened Branch Office in City of Industry for Daum Commercial Properties
- One of top producers several years in a row
- Opened Park Place Properties in 2001 and managed over 15 real estate agents

## EDUCATION

9/1976 TO 6/1978 San Diego State University San Diego, CA.  
**MPA MASTER OF PUBLIC ADMINISTRATION**

- Dean's Honor Roll 2 consecutive semesters with a 3.5 plus grade point average

9/1973 TO 6/1976 San Diego State University San Diego, CA.  
**BA – BACHELOR OF ARTS - SOCIOLOGY**

- Dean's Honor Roll with a 3.5 plus grade point average
- Involved with several on campus organizations

## SKILLS

### BRIEF LIST OF PROFICIENCY IN THE FOLLOWING PROGRAMS

- Microsoft Word, Publisher, Excel and PowerPoint
- Social Media – YouTube, Facebook, Twitter, LinkedIn, Twitter, Pinterest, Google Plus, Quora
- Communications – Hangouts on Air, Skype, and several aftermarket programs
- Social Media Tools – Camtasia, Canva, HootSuite, Presenter Media, Stock Photos, Adobe Forms
- Website Creation – Wordpress, OptimizePress, Wix, Publisher Web Pages
- Organized teams for outsourcing on Elance, Odesk, Fiverr and PPH (PeoplePerHour)
- There are so many tools I've worked with that are too numerous to mention

## PROGRAMS COMPLETED

### INTERNET MARKETING - BRIEF LIST OF COURSES COMPLETED:

- Eben Pagan's "Guru Blueprint Marketing" The bible on internet marketing
- Andy Jenkins - Mike Filsaime "Video Genesis Boss" How to create marketing videos
- Jeff Walker's "Product Launch Formula" How to launch a product online
- Melinda Cohan and Kate Steinbacher "Coaches Console" – Coaching development and software
- Bill Baren "Masters of Enrollment" How to enroll clients in coaching
- Sean Roach : "Catapult Launch" How to market yourself and your books online
- Rich German, Milana Leshinsky "JVIC Insider's Circle" – How to acquire joint venture partners
- Several "Udemy.com" courses – Training on several elements of internet marketing
- Joan Stewart Publicity Hound "How to craft your media kit and publicize yourself"
- Susan Harrow "Sound Bites" how to prepare yourself for the media
- Nancy Juetten "Bye Bye Boring Bio" how to create your bio

A compilation of my products and services can be viewed on my website:

<http://www.TheCompanionator.com>

A link to the most recent course I created:

<http://www.MeetAMateOnline.com>

References are available on request.